



INAFANA

The Future of

Autonomous

Digital Solutions

Executive Summary

Inafana is a global software development company specializing in turning complex, manual business operations into highly efficient, intelligent, and scalable digital systems. With over 7 years of specialized experience, we empower organizations worldwide by leveraging cutting-edge Agentic AI, robust web applications, and powerful automation solutions. We don't just build software; we engineer digital transformation that delivers measurable business impact—from 10x process efficiency to launching new million-dollar SaaS products.





Our Foundation Mission & Core Values





Our Mission

To transform client operations into autonomous, intelligent, and hyper-efficient digital ecosystems, allowing businesses to refocus resources from manual tasks to strategic growth.

Core Values

- Impact: We measure our success by the quantifiable results we deliver, focusing on efficiency gains and revenue growth for our clients.
- Innovation: We remain at the forefront of technology, specializing in next-generation solutions like Agentic AI to solve problems before they become bottlenecks.
- Reliability: Built on seven years of global experience, our solutions are engineered for stability, security, and enterprise-grade performance.





Core Service Offerings



1. Agentic AI Development

We build autonomous, goal-driven AI agents that use LLMs to reason, plan, and execute complex business tasks across software environments. They automate multi-step workflows with minimal oversight, enabling autonomous process optimization, intelligent data orchestration, and real-time decision-making.

2. Web Application Development

We design and build custom, scalable web platforms, internal portals, and Software-as-a-Service (SaaS) products. Our focus is on intuitive UI/UX coupled with rock-solid architecture to ensure your application performs flawlessly under heavy loads and is designed for future expansion.

3. Web Automations & Integrations

We replace repetitive, time-consuming tasks with smart, reliable automation workflows. Our expertise lies in seamlessly integrating disparate systems, databases, and third-party tools (like Google Drive, Sheets, and specialized APIs) to create unified and instantaneous data flow.

4. Website Development (High-Performance)

We deliver modern, performance-optimized websites and digital presences, focusing on speed, mobile responsiveness, and clean code that drives user engagement and conversion.



5. Shopify Development & Custom E-commerce Solutions

Specializing in the Shopify ecosystem, we provide custom theme development, headless e-commerce builds, and complex app integrations necessary for high-volume retailers to scale without technical limits.

6. Graphic designing

Specializing in modern visual communication, we create brand identities, marketing assets, and custom graphics that enhance audience engagement and give businesses a polished, professional presence across all platforms.

7. SEO

Focused on performance-driven SEO, we optimize website structure, content, and authority to improve search rankings, increase organic traffic, and ensure long-term visibility in competitive markets.

8. Digital Marketing

Experts in multi-channel digital marketing, we craft targeted campaigns across social media, search, and email that help brands build awareness, generate quality leads, and drive measurable growth.





Inafana Product Portfolio (SaaS)

Our in-house product suite demonstrates our capacity to build, launch, and scale modern, high-value SaaS platforms that prioritize workflow automation and efficiency.





Core Functionality

AI-powered SaaS application that instantly generates client proposals, complete with detailed timelines and scoping documents.

Expertise Demonstrated

Agentic AI, Web Automation, SaaS Development

The image shows a screenshot of the Proposal Dashboard on the left and a 'Create New Template' modal on the right, both set against a blue circular background.

Proposal Dashboard:

- Top Bar:** Includes a user profile icon, a search bar, and a 'Logout' button.
- Dashboard Summary:** Displays 'Total Proposals: 2' (Active proposals) and 'Total Views: 0' (Across all proposals).
- Your Proposals Section:** Subtitle 'Create and manage client proposals'. It lists two proposals:

 - projectFlow:** Client: jamal, Organization: inafana, Timeline: -
 - inkless:** Client: jamal, Organization: inafana, Timeline: -

Create New Template Modal:

- Header:** 'Create New Template' with a close button.
- Text:** 'Define colors and styling for your proposal templates'.
- Form Fields:**
 - Template Name:** Input field with placeholder 'Enter template name'.
 - Primary Color:** Color swatch and hex code '#3B82F6'.
 - Secondary Color:** Color swatch and hex code '#6B7280'.
 - Background Color:** Color swatch and hex code '#FFFFFF'.
 - Background Image (Optional):** Input field with placeholder 'Choose File' and note 'No file chosen'.
- Buttons:** 'Cancel' and 'Create Template'.





Core Functionality

A workflow management SaaS platform allowing organizations to define and assign structured internal processes (e.g., employee onboarding, client KYC) to users on demand.

Expertise Demonstrated

Workflow Automation, Process Management, SaaS Development

Workflows
Create and manage onboarding workflows for your organization
4 total workflows

Workflow Name	Description	Status	Assignments	Created At	Actions
Client Onboarding	Standard onboarding process for new clients	Active	1 assigned	18 Nov 2025	Re-Assign Edit
Custom Workflow Template (Compliance / Vendor / Internal Process)	Template for compliance, vendor onboarding, or internal processes	Active	0 assigned	18 Nov 2025	Re-Assign Edit
Member Offboarding	Standard offboarding process for departing members	Active	0 assigned	18 Nov 2025	Re-Assign Edit
Member Onboarding	Standard onboarding process for new members	Active	0 assigned	18 Nov 2025	Re-Assign Edit

Showing 1 to 4 of 4 workflows

10 per page [Previous](#) [Next](#)

Component Library
Manage all reusable components (standalone and workflow components)
16 total components

Title	Type	Description	Created Date	Source	Actions
Internal Review Task	Task	Compliance officer reviews vendor documentation...	18 Nov 2025	Workflow Component	Edit Delete
Upload Compliance Documents	File Submission	Please upload compliance certifications, insurance...	18 Nov 2025	Workflow Component	Edit Delete
Sign Data Processing Agreement	Agreements	Vendor/partner signs required compliance agree...	18 Nov 2025	Workflow Component	Edit Delete
Compliance Policy Acknowledgement	Acknowledgements	Vendor/partner acknowledges company's complia...	18 Nov 2025	Workflow Component	Edit Delete





ProjectFlow

Core Functionality

A collaborative SaaS web application designed to facilitate seamless communication and management between agencies and their clients across multiple active projects.

Expertise Demonstrated

Project Management, Collaboration Tools, Web Application

The screenshot displays the ProjectFlow web application interface. At the top, a navigation bar includes a 'Projects' section with a 'Create Project' button, a 'Time Tracking' section with filters for start date (9/27/2025), end date (12/03/2025), and assignee (Wassim Ranjha), and a 'Task Progress' section for 'Real Estate Marketplace' showing 14/42 tasks (33%). Below the navigation is a 'Project Completion Progress' section with a chart showing tasks due in date range (Nov 27, 2025 - Dec 3, 2025). The main content area shows a 'Task Status Distribution' donut chart and a table of tasks. The table includes columns for Task ID, Task Title, Project, Due Date, Status, and Assignee. Tasks listed include 'Setup authentication system #2', 'Write unit tests #5', 'Create onboarding flow #20', 'Create settings page #32', and 'Setup security headers #36'. Each task row includes a progress bar and a 'View' button. To the right of the table is a 'Time Tracking' table showing tracked time for various projects and tasks, with columns for project name, task name, duration, and start date.





Core Functionality

A secure SaaS web application providing robust electronic signature (eSignature) capabilities for legally binding document management.

Expertise Demonstrated

Security, Document Management, Web Application

The image displays two side-by-side screenshots of the docflow web application. The left screenshot shows a 'Profit & Loss Report' document with a dark theme, displaying financial data like total revenue, total expenses, and net profit. The right screenshot shows the 'My Documents' and 'My Templates' sections with summary statistics (1 template, 2 submitted fields, 4 recipients) and a list of recent documents and templates. A large blue circular graphic is overlaid on the right side of the interface.





Core Functionality

Income and expense tracking software with automatic reporting, available as both a SaaS web application and an offline desktop version for maximum flexibility.

Expertise Demonstrated

Full-Stack Development, Data Reporting, Cross-Platform Deployment

The screenshot displays the 'Financial Tracker' web application interface. The top navigation bar includes 'Financial Tracker', a user profile for 'Muhammad Ahsan Mushtaq', and 'Logout' links. The main dashboard features a summary of financial data: 'Total Income' (USD 20,000.00), 'Total Expenses' (USD 846.00), 'Net Balance' (USD 5,500.00), and the count of transactions (154). Below this is a 'Filters & Search' section with fields for 'Search', 'Type', 'Status', 'Date From', and 'Date To'. The main content area shows a table of 'Transactions' with 3 entries, including columns for 'Type', 'Status', 'Date', and 'Amount'. Buttons for 'List View', 'Export', and 'Import' are available. A sidebar on the left lists 'Transactions', 'Statistics', 'Categories', 'Budget & Targets', 'Invoices', 'Users', 'Organizations', and 'Settings', with 'Transactions' currently selected.





Featured Success Stories (Delivering Quantifiable Impact)

Our 7+ years of experience are defined by the success of our partners. We specialize in taking manual, painful processes and transforming them into automated advantages.





Client: Prescient Security (us)

Challenge

Manual SOC 2 compliance testing and report generation using complex, time-consuming spreadsheets.

Solution

Developed a custom web application that automated testing validation and instantly generated audit-ready compliance reports.

Quantifiable Impact

10x Efficiency Boost in reporting, reducing manual effort and directly contributing to the client's growth into a million-dollar company.





Client: Topshot Pro

Challenge

Need to provide real estate professionals with a fast, modern tool to create sophisticated property presentations on the go.

Solution

Built a custom, AI-driven SaaS web application that allows users to instantly generate high-quality listing presentations via a mobile-friendly interface.

Quantifiable Impact

10x Efficiency Boost in reporting, reducing manual effort and directly contributing to the client's growth into a million-dollar company.





Client: NRS

Challenge

Field teams were manually recording sample collections and instrument readings, leading to data silos and storage management issues.

Solution

Engineered a responsive, mobile-first web application that allows field users to report data via cell phones, centralizing all readings in real-time.

Quantifiable Impact

Digitized all field data collection, enabling central storage and management for the client's customers, eliminating manual errors and delays.





Client: Beyondhouse Cleaning

Challenge

Management lacked a unified, real-time view of company performance due to dispersed employee stat submissions via unintegrated methods.

Solution

Created a secure internal portal where employees submit stats, which the web application then aggregates and instantly calculates cumulative, actionable statistics.

Quantifiable Impact

Centralized operational intelligence, providing management with clear, unified performance data for better strategic decision-making.





Let's Build Something Powerful

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